

**"The Fair"**  
FRANKENBERG BROS. & NEWMAN

Easter Gloves

**"The Fair"**  
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Easter Neckwear

**"The Fair"**  
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Easter Hosiery

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## A Special Exhibition of Easter Millinery and Outer Apparel

SPECIAL PREPARATIONS HAVE BEEN MADE so that any changes a customer may desire on a garment bought this week or the early part of next may be made in time for Easter delivery. This is a matter of importance and should be given consideration before placing your order for Easter Apparel.

**"The Fair"**  
FRANKENBERG BROS. & NEWMAN  
MAIN STREET

New and rare colorings will make of the Season's Easter Promenade a kaleidoscope of wonderful hues. From delicate tones of gray and putty to the beautiful new Belgium and regimental blues and Novelty Black-and-White Checks. The range of Modish styles will be as great interpreting every feminine mood.

"Styles Perfection" is the keynote in our stock of Easter Millinery and Apparel. When garments reach us they are inspected with the greatest care. We show you nothing that does not satisfy us—and we are exceedingly harsh critics.

Tomorrow's exhibition of New Easter Apparel is the most perfect display we have ever made—comprehensive, interesting, varied and exclusive. Elegance and economy go hand in hand, making this not only a display, but a selling event of utmost importance. The stocks of every department have been brought to completeness for this week—The most important period of the spring season.



### SPRING HAS BROUGHT MANY NOVEL STYLES IN SKIRTS

Difficult to describe because they are so infinitely varied in design and represent so wide a choice of new and practical styles and economic materials. Everything about these skirts adds to their striking appearance. The rich materials of which they are fashioned are in keeping with the smart styles. Their pricing is unusual—so unusual that one must see the costumes before their worth can be appreciated.

**\$6.50 & \$7.50 SKIRTS** **\$8.50 & \$10.00 SKIRTS** **\$12.50 & \$15 SKIRTS**

Clever new models in checks and novelty weaves, serge and whiffers, also even gowns with belts and high waists, and made to date—unusual values at \$6.50 and \$7.50.

**SPLendid SILK UNDERSKIRTS IN EVERY NEW SPRING SHADE AT \$3.45**

More than ever you will need a new Silk Underskirt with your new suit or dress. Skirts are wide and you must have a skirt with more fullness, deeper and wider flounce made with ruffles in order to make the skirt hang properly with the proper flare. We have a large stock of Underskirts priced at \$3.45 and the style is in keeping with the season's modes in dresses, made with wide "fullness." Skirts in a full range of the season's newest colorings—exceptional value at \$3.45.



### Wonderfully Beautiful Suits at \$25 We Could Write a Page About Their Unusual Merits--But We'd Rather You'd See Them

Some plain tailored or of daring Novelty, unusual above and rather effects. Different Coats, Empire and Semi-Norfolk effects. Military styles trimmed with buttons and a touch of color on collar and cuffs, some with pleats below the smart little back belt. The skirts are plain, gored, pleated or made to flare. Others have deep yoke and front or side pleats. Materials: New Serge, Underberg, Covert Cloth and Silk and Wool poplin. In the fashionable shades including sea sand, putty, chamade, beige and regimental blue, also Novelty Weaves and Black-and-White Checks.

It is a great offering. And you should see these beautiful new Easter Suits Monday before placing an order elsewhere; priced at \$25.

### Jaunty Models and Unusual Values in SPRING SUITS AT \$15.00 TO \$20.00

New weaves of Wool Poplin, Serge and Mixtures and other fabrics which lend themselves readily to pleats and flares. Wonderful selection of new colorings in plain colors, homespins, and of course, the ever popular navy and black. Styles that give ultimate scope for individuality. Each woman can find just the style specially adapted to produce the desired effect. The novel little short coats in Military and Empire styles are particularly becoming. Skirts are in the latest style with plenty of fullness at the bottom. Exceptional values at \$15, \$18.50 and \$20.



### Easter Millinery Displays Are Radiant with Beauty of Springtime--Exclusive Styles

Never were the advantages of "The Fair" store's Millinery more pronounced—never were the styles so brilliantly bewitchingly original and becoming—practical and perfect. Individuality is wonderfully expressed in every one of these new Easter Hats that are ready and waiting your inspection Monday. They are hats that are examples of the art of Fashion—and best of all—they are Hats that are VALUES—as distinctive as the styles are new. Even at \$5 and \$6.50 there are models positively without equal at the prices asked.

**EXACT COPIES Of the Most Artistic and Original Creations in Imported Hats \$12.50**

Exact replicas of the expert models from foreign ateliers, individually reproduced by our own millinery artists—at about half you would be asked to pay for the original.

Practical and becoming, colored or black as well as the exceedingly rich creations of tulle and net, moire silk and flowers. Milans and Helms shapes with flower-covered, frill and odd-shaped ornaments. A variety that will furnish all women who wish upon having hats that are "DIFFERENT," individual, becoming.

Let us urge that you make a special effort to see these new and beautiful models Monday—surely you will find much to interest and amaze you in the extremely smart, quaint, effective creations an attractively arranged for your inspection, most unusual value at \$12.50.



**Smart Hats Priced at \$5.00 and \$6.50**

The women of limited means desiring a new Easter Hat will appreciate the style and variety represented in the unusual assortments of smart models priced at \$5 and \$6.50. Tailored and Dress Hats at a price which makes it possible for you to have a wonderful effective Hat for Easter wear at a price that will give you the best over-look your pocket-book's ability.

**Exclusive Models in Street & Trimmed Hats \$7.50 and \$8.50**

The very latest and most striking models are represented in the collections priced at \$7.50 and \$8.50. Tailored Hats in novel, quaint shapes, the assortment of new spring styles, Chic Turbans and Juvenile styles. Qualities that will satisfy the most exacting and values that will add to our reputation for the best Hats at a reasonable price—special at \$7.50 and \$8.50.

### Come to the Second Floor and We Will Show You What's New--est in Spring COATS

That keynote is variety! Variety of design (and you'll be amazed to see how many smart, clever models there are, unlike anything you have seen before.) Variety of light and texture of material. Coats that carry on the old-fashioned high-waist effect, with flaring bellows in a new fashion quite enchanting. Showing a wealth of novel designs, odd belt fastenings and pretty linings. Especially attractive values at \$10 and \$12.50 in the most fashionable materials, newest colors and white.

**SPRING COATS \$10 to \$18.50**

Noble little coats of White Chamois, Serge, Whiffers Black-and-White Checks. Novelty Checks, Plaid, Gingham and fancy mixtures, with wide belts, high Empire waist effects, Military collars and curvaceous cuffs.

Coats built primarily for service, with a generous dash of "STYLISH" thrown in for good measure. For motoring, for street, for traveling, even for afternoon, they are "RIGHT." A splendid assortment at \$12 and \$18.50.



### A Fairyland of New Blouses Exquisite New Models--Sheerest and Daintiest of Soft Materials

The new Blouses and Waists for Spring are distinguished by the new vest lines, new collars and trimmings which are in Military effect. They are of gossamer, muslin, sheer and exquisite, the very essence of dainty femininity. Delicate lines of all kinds are preferred. Batiste, Voile, Georgette, Crepe, Crepe de Chine and Habaut satin striped Silks—in fact, all thin materials which show the hint of the flesh through the fabric are in high favor.

Those of silk are models of really wonderful creations of the finest softest fabrics, lace with intricacy of hand embroidery, while the Linen Blouses are their equal in sheerness, refinement and in originality of decoration—elaborate with lace flits and ruffles.

**Beautiful Lingerie Blouses \$2, \$2.50 & \$3.50**

**Wonderful Variety**

Come to our second floor Blouse section, if you will, and see what show you the dearest little waists—of crepe, voile, batiste or linen in a myriad of quaint new spring styles.

Anticipating the remarkable demand for these beautiful and perfect blouses, we are prepared with a wonderful assortment, as elaborate as you please. And never before have you been permitted to purchase such beautiful waists at such low prices, \$2.00, \$2.50 and \$3.50.



### Select Your New Corset With Care and Discrimination--Choose A Royal Worcester or Bon Ton

Bon Ton Corsets are the truest expression of every corset virtue—the highest achievement in the art of modern corsetry. Every wearer of BON TON Corsets is the proud possessor of a wealth of style, health, comfort and symmetry.

There is a subtle charm and grace about all "BON TON" Corsets which appeals to your finer taste and excites your admiration and fancy.



BON TON Corsets are absolutely without a rival, each model an original conception of surprising excellence in every detail. Be sure and ask for BON TON. We have an excellent assortment of new spring models ready for your choosing, priced at \$3.50, \$5 and \$7.50.

**NON-RUSTABLE ADJUSTO CORSETS**

O then you hear a lady who is inclined to be of generous proportions, complaining of her corsets. No reason why she shouldn't enjoy the same comfort and figure gratification of her more slender sisters.

Just the question of selecting the right corset—The Adjusto Self-Reducing Corset will give the desired effect. Let us show you the new Spring models, sizes 24 to 32—priced at \$3.50.



**Mary Jane Pumps Patent Leather Dull Calf and White Canvas**

The season has started off with a big sale of Mary Jane Pumps, and we have prepared with a splendid stock in all sizes and widths for growing girls and women, made in Patent Leather, Dull Calf and White Canvas, low heels, ankle strap and flexible soles, a pair \$2.65.

**Colored Cloth Tops Boots \$3.50 to \$5.00**

It makes no difference what you have bought in Spring Footwear, or what you can template buying, one thing is certain, you'll have to have at least one pair of high shoes in either lace or button style. And if you want the last word in fashion and a variety of styles to choose from, you'll make your selection at "The Fair." Here you will find the fashionable colored Cloth Top Boots in all spring shades, priced at \$3.50, \$4 and \$5.

### Easter Footwear Colonial Pumps, Strap Slippers, and Boots in Lace or Button Styles \$3.50, \$4 and \$5

New Colonial Pumps and 4 or 5 Strap Slippers for women, new shapes, new lasts that embrace every feature of modeling that's correct—where absolute comfort and a smooth, creaseless fit at ankle and instep is assured. Strap Slippers and Oxfords.

And you don't have to pay any fancy prices. \$3.50, \$4.00 or \$5.00 is all you're asked for pretty models that combine smart style and dependable quality—and we've a stock of them that will allow you to select your "PET" style in Patent and Dull Kid, and combination effects with patent vamp and cloth quarters in black and favorite spring shades. It's sure to see them before you purchase your new Easter Footwear.



### Silk & Crepe Blouses In Exclusive Color Tones and Designs of Rare Beauty \$3.50 to \$7.50

These are the most exquisitely beautiful blouses in wonderful variety, really beautiful. Lace Blouses, Georgette, Crepe de Chine and crepe de Indes, utterly charming in the subtle tints, peach, maize and cream—and winning styles of satin striped Habaut wash silk—most effects with quaintly padded collars and sleeves.

Styles that surpass all power of description and must be seen to be appreciated. Prices begin at \$3.50 and range upwards to \$7.50.

That describes this spring's showing of Colonial.

### Walk-Over and Stetson Oxfords Newest Spring Models \$5, \$5.50, \$6 & \$6.50

While you seek quality and refinement in the Oxfords you wear, these two famous makes are worthy of your careful consideration. "SUPERIORITY" is built into every pair of them.

The foot that is a Walk-Over or Stetson Oxford is beyond criticism and feels as well as it looks.

Come and see the new spring styles. They will arouse your enthusiasm. We are showing some smart new models like the illustration, called the "BRITISH" they are strictly English and very swaggy, also new styles in oxford, in all favorite leathers, all sizes and widths. Stetson Oxfords \$5.50 to \$6.50. Walk-Overs at \$4, \$5.50 and \$6.

